



CONSERVATION

The word "Tswalu" means "a new beginning" and Tswalu Kalahari is driven by its creed: To leave our world better than how we found it. It has two ambitions; to create an inspirational experience for its guests, and a conservation vision - to restore the Kalahari to itself. These two goals sit in perfect equilibrium as each guest contributes directly to the sustainability of the reserve in a true model of eco-tourism.

Tswalu offers a haven for many endangered and rare species in an area of unique diversity and beauty. Hospitality operations serve as a means towards ensuring that the conservation objectives of the property are sustainable, while at the same time ensuring that the people of the area benefit from the work opportunities and training that tourism development offers. Conservation, socio-economic development, tourism and responsible environmental management are the four legs upon which Tswalu has been developed.

Tswalu Kalahari aims to contribute to conservation through three main conservation goals, - the restoration of the natural environment to a pristine condition, the re-establishment and protection of biological diversity and the maintenance of the natural ecological processes and characteristics of the Kalahari environment. We have adopted a holistic approach to correcting past mistakes, laying the groundwork for long-term ecological and economic viability, and creating a model of conservation supported by ecotourism that can be sustained indefinitely. This entails the management of the entire ecological system, including the vegetation and the available water resources to restore vital ecological processes which have disappeared in other parts of the Kalahari, thereby maximising the diversity of life found in the region.

The Tswalu ecotourism model recognises that the people of the greater Kalahari are an integral part of the ecosystem, and crucial to solving the conservation challenges we all face. Running a viable ecotourism business lets us create upskilling and employment opportunities for people from our closest settlements and provide them with meaningful careers as well as enhanced health and education services.